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This book is intended to be used as an advanced beginning or an intermediate text in operations research, management science, or mathematical programming.

Operations Research: Applications & Algorithms

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Applications and Algorithms *Duxbury Resource Center*

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Applications and Algorithms *Duxbury Press*

The Student Solutions

Manual contains solutions to selected problems in the book.

Introduction to Probability Models

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The Student Solutions Manual includes solutions to selected problems in the book.

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Applications and Algorithms, Third Edition : Introduction to Mathematical Programming : Applications and Algorithms, Second Edition

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Student Solutions Manual for Winston and Venkataramanan's Introduction to Mathematical Programming, Fourth Edition
Duxbury Press

The student solutions

manual provides worked out solutions to 1/3 of the problems in the text.

Operations Research

Applications and Algorithms *Duxbury Press*

Introduction to Probability Models

Operations Research. Volume 2
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Inform your own analyses by seeing how one of the best data analysts in the world approaches analytics problems. *Analytics Stories: How to Make Good Things Happen* is a thoughtful, incisive, and entertaining exploration of the application of analytics to real-world problems and situations. Covering fields as diverse as sports, finance, politics, healthcare, and business, *Analytics Stories* bridges the gap between the oft inscrutable world of data analytics and the concrete problems it solves. Distinguished professor and author Wayne L. Winston answers questions like:

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Mathletics

How Gamblers, Managers, and Sports Enthusiasts Use Mathematics in Baseball, Basketball, and Football

Princeton University Press

How math can be used to improve performance and predict outcomes in professional sports Mathletics is a remarkably entertaining book that shows readers how to use simple mathematics to analyze a range of statistical and probability-related questions in professional baseball, basketball, and football, and in sports

gambling. How does professional baseball evaluate hitters? Is a singles hitter like Wade Boggs more valuable than a power hitter like David Ortiz? Should NFL teams pass or run more often on first downs? Could professional basketball have used statistics to expose the crooked referee Tim Donaghy? Does money buy performance in professional sports? In Mathletics, Wayne Winston describes the mathematical methods that top coaches and managers use to evaluate players and improve team performance, and gives math enthusiasts the practical tools they need to enhance their understanding and enjoyment of their favorite sports—and maybe even gain the

outside edge to winning bets. *Mathletics* blends fun math problems with sports stories of actual games, teams, and players, along with personal anecdotes from Winston's work as a sports consultant. Winston uses easy-to-read tables and illustrations to illuminate the techniques and ideas he presents, and all the necessary math concepts—such as arithmetic, basic statistics and probability, and Monte Carlo simulations—are fully explained in the examples. After reading *Mathletics*, you will understand why baseball teams should almost never bunt, why football overtime systems are unfair, why points, rebounds, and assists aren't

enough to determine who's the NBA's best player—and much, much more. In a new epilogue, Winston discusses the stats and numerical analysis behind some recent sporting events, such as how the Dallas Mavericks used analytics to become the 2011 NBA champions.

Marketing Analytics

Data-Driven Techniques with Microsoft Excel *John Wiley & Sons*

Helping tech-savvy marketers and data analysts solve real-world business problems with Excel Using data-driven business analytics to understand customers and improve results is a great idea in theory, but in today's

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Student's Guide to Operations Research

Optimization in Operations Research*Prentice Hall*

For first courses in operations research, operations management Optimization in Operations Research, Second Edition covers a broad range of optimization techniques, including linear programming, network flows, integer/combinational optimization, and nonlinear programming. This dynamic text emphasizes the importance of modeling and problem formulation and how to apply algorithms to real-world problems to arrive at optimal solutions. Use a program that presents a better teaching and learning experience for you and your students.

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Numbers & Mathematics**Decision Making Under Uncertainty with RISKOptimizer****A Step-by-step Guide with Microsoft Excel and Palisade's**

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Applications and Algorithms *Duxbury Press*

Spreadsheet Modeling and Applications

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approach and realistic problems to help you understand and take advantage of the power of spreadsheet modeling. With real examples and problems drawn from finance, marketing, and operations research, you'll easily come to see how management science applies to your chosen profession and how you can use it on the job. The authors emphasize modeling over algebraic formulations and memorization of particular models. The CD-ROMs packaged with every new book include the following useful add-ins: the Palisade Decision Tools Suite (@RISK, StatTools, PrecisionTree, TopRank, and RISKOptimizer); Solver

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Data Analysis & Decision Making with Microsoft Excel

South-Western Pub

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relevance of the material to your future as a business leader. The CD-ROMs packaged with every new book include the following add-ins: the Palisade Decision Tools Suite (@RISK, StatTools, PrecisionTree, TopRank, and RISKOptimizer); and SolverTable, which allows you to do sensitivity analysis. All of these add-ins have been revised for Excel 2007.

Introduction to Probability Models

Brooks/Cole Publishing Company

This text, the second volume of Wayne Winston's successful OPERATIONS RESEARCH: APPLICATIONS AND ALGORITHMS, FOURTH EDITION, covers topics

in Probability Models and addresses the substantial contribution of Probability Modeling in the last five years to the fields of financial engineering, computational simulation and manufacturing. The specific attention to probability models with the addition of recent practical breakthroughs makes this the first text to introduce these ideas together at an accessible level.

Mathletics

How Gamblers, Managers, and Fans Use Mathematics in Sports, Second Edition *Princeton University Press*
How to use math to improve performance and predict outcomes

in professional sports Mathletics reveals the mathematical methods top coaches and managers use to evaluate players and improve team performance, and gives math enthusiasts the practical skills they need to enhance their understanding and enjoyment of their favorite sports—and maybe even gain the outside edge to winning bets. This second edition features new data, new players and teams, and new chapters on soccer, e-sports, golf, volleyball, gambling Calcuttas, analysis of camera data, Bayesian inference, ridge regression, and other statistical techniques. After reading Mathletics, you will understand why baseball teams should

almost never bunt; why football overtime systems are unfair; why points, rebounds, and assists aren't enough to determine who's the NBA's best player; and more.

Spreadsheet Modeling and Applications

Essentials of Practical Management Science *South-Western Pub*

Chris Albright and Wayne Winston have brought their hallmark teach-by-example approach to the undergraduate spreadsheet modeling course. Renowned for their other successful texts in operations research/management science, Winston and Albright successfully show how

spreadsheets are used in real life to model and analyze real business problems. By modeling problems using spreadsheets from the outset, **SPREADSHEET**

MODELING AND APPLICATIONS

prepares future managers for the types of problems they will encounter on the job. Real cases throughout the text further cement this book's status as the most relevant of its kind on the market. This text is also accompanied by Palisade Corporation's professional spreadsheet add-ins, DecisionTools Suite.

Operations Research

Mathematical Programming/introduction To Probability Models With Infotrac

Duxbury Press

This special two-volume set of Operations Research contains both Introduction to Mathematical Programming and Introduction to Probability Models is available. With seven bonus chapters that appear only in this split-volume edition—plus a special set of two Student's Suite CD-ROMs (including software not available with the single-volume edition)—the two-volume set is the most comprehensive, complete version of Winston's best-selling text for the operations research course. Winston's books owe much of their success to a practical orientation and consistent emphasis on

model formulation and model building. They move beyond a mere study of algorithms without sacrificing the rigor that faculty desire. Wayne Winston and Munirpallam Venkataramanan's Volume One: Introduction to Mathematical Programming introduces students to the art and the science of deterministic modeling in operations research. Focusing on real-world applications and cases that integrate topics from across several chapters, Volume One is a practical introduction to spreadsheet modeling and the leading commercial software applications that accompany the book. Special bonus chapters include "Heuristic

Techniques," "Solving Optimization Problems with the Evolutionary Solver," and "Neural Networks." Winston's Volume Two: Introduction to Probability Models provides a balanced introduction to fundamental concepts of probability modeling, and addresses their applications to financial engineering, computational simulation, and manufacturing. Special bonus chapters include "Spreadsheet Simulation and Optimization with RiskOptimizer®," "Option Pricing and Real Options," "Portfolio Risk, Optimization and Hedging," and "Brownian Motion, Stochastic Calculus, and Optimal

Control." Wayne Winston is a respected author, award-winning teacher, accomplished consultant, and prodigious researcher. His current interest is in showing how spreadsheet models can be used to solve problems in all areas of business.

Operations Management For Dummies *John Wiley & Sons*

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Financial Models Using Simulation and Optimization

A Step-by-step Guide with Excel and Palisade's DecisionTools Software

Financial Models Using Simulation and Optimization is an informative hands-on book that shows you

how to harness the power of Microsoft "RM" Excel "RM" and Palisade Corporation's Decision Tools "RM" add-ins -- including @RISK and Evolver -- to solve complicated financial problems. Learn innovative techniques and methods that will give you the edge in solving real-world financial problems. Topics and examples covered in the text include: -- Data Analysis in Excel for forecasting demand and estimating sales, using regression, data tables, optimization and pivot tables -- Optimization with Solver and Evolver for funding pension liabilities, portfolio optimization, fitting the yield curve, generating implied forward rates and immunization against interest rate risk -- Simulation with @RISK for analyzing new products, modeling acquisitions, evaluating Pro Forma Financial Statements and simulating the yield curve -- Simulation of Financial Derivatives using @RISK, including pricing exotic options, finding VAR for a portfolio, VAR and options pricing with correlated stocks, computing VAR for forwards and futures, valuing foreign exchange options and hedging risk, using Delta hedging and valuing real options -- Using Binomial Trees for pricing and finding VAR for an American option and valuing real options -- And Extras such as simulating the NCAA tournament, simulating KENO, analyzing the "birthday

problem!" and learning how to link SOLVER and @RISK Examples in this book have been used in executive training classes at GM, NCR, Price Waterhouse Coopers, Bristol-Myers Squibb, and Eli Lilly. All files discussed in the book are included on a CD-ROM. The step-by-step and teach-by-example approach should make the book suitable for advanced undergraduates, MBAs and most of all practicing finance professionals for both self-study or education classes.

Management Science Modeling

Easy to understand and to the point, MANAGEMENT SCIENCE MODELING, 4th Edition, International Edition uses an active-learning

approach and realistic problems to help you understand and take advantage of the power of spreadsheet modeling. With real examples and problems drawn from finance, marketing, and operations research, you will easily come to see how management science applies to your chosen profession and how you can use it on the job. The authors emphasize modeling over algebraic formulations and memorization of particular models. The essentials resource website, whose access is available with every new book, includes links to the following add-ins: the Palisade Decision Tools Suite (@RISK, StatTools, PrecisionTree, TopRank,

RISKOptimizer, NeuralTools, and Evolver); and SolverTable, which allows you to do sensitivity analysis. All of these add-ins have been revised for Excel 2010.

This famous text, around since the early days of the field, has grown into a contemporary 21st century eleventh edition with the infusion of new state-of-the-art content."--

Introduction to Operations Research

"Introduction to Operations Research is the worldwide gold standard for textbooks in operations research.

Practical Management Science

Spreadsheet Modeling and Applications